

RAMSEY HONG

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EDUCATION

Carnegie Mellon University
BFA in Graphic Design
Graduated 1996

New York University
MS in Digital Imaging and Design
Completed one semester (Spring 2002) - 3.75 GPA

WORK EXPERIENCE

Harrah's Entertainment, Inc.
7140 Bermuda Rd
Las Vegas, NV 89119
(702) 407-6000
graphic artist 2/06 – 8/09

- **Production to Design.** Worked in the corporate in-house production studio starting out as a production artist adapting pre-conceived designs to fit a wide range of print collateral (posters, billboards, duratrans, flyers, rackcards) and advertisements in newspapers and magazines.
- **Design and Illustration.** Progressed to concepting and executing graphics and logos for events and promotions for use in print and online media. Worked with Studio Director, Creative Director and Project Specialists taking in a variety of input and applying them to the designs. Used illustration skills to provide quick concepting and refinement of ideas.
- **Animated GIFs.** Designed and produced animated gifs used in emails to promote corporate campaign of employee engagement. Responsible for photography of employees used in the animated gifs.
- **Intranet Site Design.** Was given the opportunity to design and implement the studio's corporate intranet site. Coordinated between and worked with Studio Director, Project Specialist and another designer to figure out the site's look, requirements, functionality, architecture and content. Involved in meetings to incorporate the studio's site into the company's overall intranet site. Created and designed all the graphics used on the site. Responsible for the photography of all employees used on the Contact Us page. Used web design and HTML knowledge to construct the site in Dreamweaver.
- **Supervisory and Administrative.** Aided fellow designers with creative and technical direction. Performed administrative duties having to do with distribution of work, keeping track of team's completed job numbers and work accuracy.
- **Valuable and Challenging Experience.** Handling a variety of projects from beginning to end is one of the most valuable things I experienced at this job. My experience working in this fast-paced team environment where deadlines and creativity are equally important was extremely challenging and satisfying.

LV
2005 – 2009

GES Exposition Services
950 Grier Dr
Las Vegas, NV 89119-3766
(702) 457-5075
production artist 12/05 – 2/06

- **Sign Design, Specification and Production.** Sign design and layout for trade show and event marketing company. Produced proofs and layouts for the production of signs for conventions. Used illustration skills and Adobe Illustrator to provide a better understanding of how complicated signage installations were to be constructed. Was also trained in the use of large format printers to output and construct signs.

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WORK EXPERIENCE (continued)

NYC
1998 – 2005

Madison Performance Group
New York City
designer 6/03 – 7/05

- **Designing Around HTML & ASP.** Worked as the sole Designer in medium-sized corporate incentive company. Designed graphics from concept to finished product for online media. Gained experience in collaborating with ASP and HTML programmers to design and construct dynamic database-driven web sites. Corresponded with freelancers and outside vendors on some projects.

Drumbeat Digital
New York City
freelance designer 5/01 – 8/01

- **Illustrating and Animating in Flash.** Used illustration skills to illustrate, design and animate Flash projects. Worked with Design Director applying design direction gained in meetings on projects.

Pyburn Films, Inc.
New York City
freelance designer 5/01 – 7/01

- **Flash and Graphics.** Designed flash animations and various other graphic components for web sites. Worked independently of as well as with Project Managers.

Deutsch, Inc.
New York City
freelance illustrator 2/01, 5/01

- **Storyboard and Advertisement Illustration.** In collaboration with Creative Directors, I illustrated a series digital storyboards for advertisement web sites and commercials.

Xceed, Inc.
New York City
designer 6/00 – 2/01

- **Illustration and Flash.** Illustrated, designed and constructed HTML and Flash web sites in a team environment with other designers and Creative Directors.

ASA Communications
New York City
graphic designer 10/98 – 4/00

- **Production, Design and Print.** Started as a temporary production artist and progressed to salaried graphic designer. Worked with Creative Director on the concept, design and production of ads, brochures, invitations, newsletters and annual reports. Gained on-site presscheck experience on a couple of 4-color print projects.

SKILLS

Proficient with Macintosh and PC software such as:

- Photoshop
- Illustrator
- InDesign
- QuarkXPress
- After Effects
- Dreamweaver
- Flash

Other skills and interests include:

- Illustration
- Animation
- Photography
- Filmmaking
- Sculpture
- Painting

PROFESSIONAL REFERENCES

Bryan Ledford
Harrah's Entertainment, Inc.
Creative Director
(702) 494-4106
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Jennifer Eades
Harrah's Entertainment, Inc.
Senior Graphic Designer
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